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ORDER SHEET IN THE HIGH COURT OF SINDH AT KARACHI C.P.No.D-2501 of 2014

ORDER WITH SIGNATURE OF JUDGE

For hg of CMA 24191/14

5.12.2014.

Petitioner Zulfiqar Ali Langah, advocate in person. Mr. Muhammad Vawda, advocate for applicant. Mr. Adnan Karim, AAG.

It seems that though in terms of order dated 22.5.2014, Govt. of Sindh has initiated certain measures in relation to the awareness campaign, however, they seem to be limited to publication of certain advertisements in the newspapers "DAWN" and "JANG", which are mostly subscribed by the readers in Karachi and some large cities of the Province, but they don't reach the people in the interior of the Province, some of whom may also not be able to read English or Urdu language. We would, therefore direct Govt. of Sindh to prepare an effective awareness campaign, so that people in the different neck and corners of the Province are made aware of the causes and effect of and the ways and means of prevention of the subject disease quickly and effectively. Such campaign be devised and put into effect with the assistance of competent and qualified professionals. Professionals from Mass Communication be also associated with the project. The most important issue in the matter seems to be theft and pilferage, it seems that committees to prevent the same, as ordered earlier, have not been constituted. We would, therefore, once again direct that such committees be constituted upto

the Union Council level with certain punitive powers as may be permissible under the Law. Report of compliance of the above be submitted within four weeks from today.

Adjourned.

CHIEF JUSTICE

JUDGE